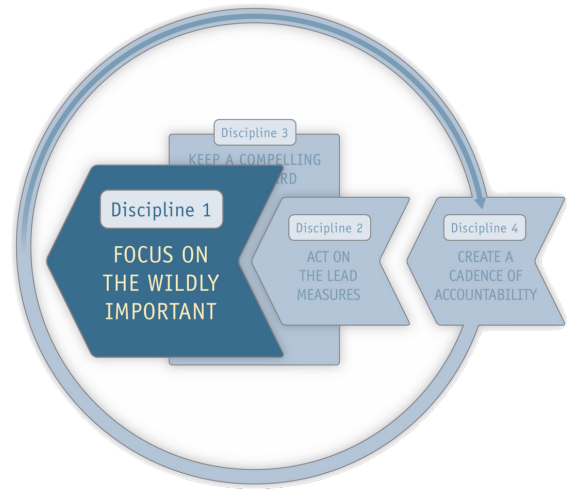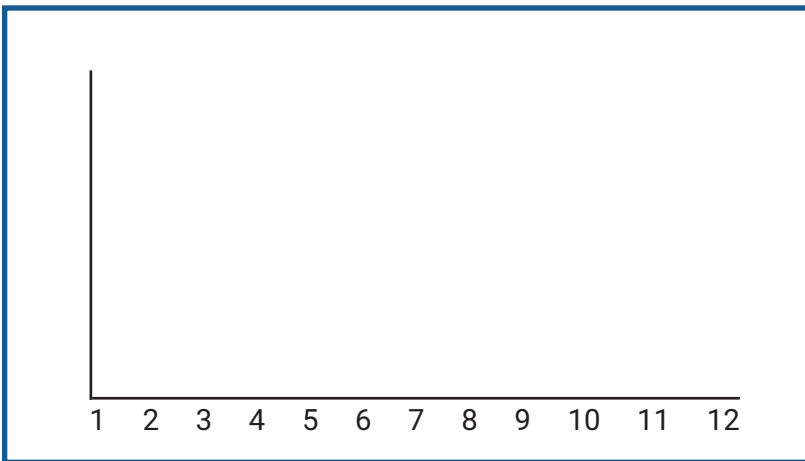The 4 Disciplines of Execution:
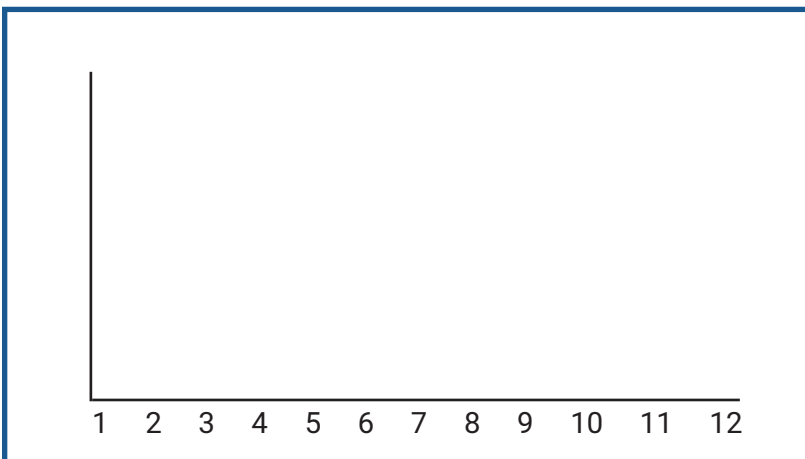
1) Discipline - Focus on your Wildly Important Goals (WIGs)
2) Discipline - Act on the Lead Measures
3) Discipline - Keep a Compelling Scoreboard
4) Discipline - Create a Cadence of Accountability

WIG

Discipline 3
KEEP A COMPELLING
BOARD

Discipline 1
FOCUS ON
THE WILDLY
IMPORTANT

Discipline 2
ACT ON
THE LEAD
MEASURES

Discipline 4
CREATE A
CADENCE OF
ACCOUNTABILITY

1 2 3 4 5 6 7 8 9 10 11 12

Lead Measure

1 2 3 4 5 6 7 8 9 10 11 12

Lead Measure