

Name: _____ Date: _____ Interest: **A B C LTFU**

Company: _____ Phone Number: _____ Volume: _____

Hello, my name is _____. How are you today? I am surveying real estate agents in the area in order to determine how successful agents are adopting to current market conditions. I would be happy to share the results with you, the survey will take about 3 minutes. Would it be ok if I ask you a few questions? Perfect and thank you!

1. In your opinion what are the top three real estate offices in your area?

2. Why do you think they are the top?

3. What made you choose the company you are with now?

4. What would the ideal real estate office look like?

5. If you could change one thing about your office, what would it be?

6. What does your company offer that you feel is innovative or creative that adds to your business that you wouldn't get anywhere else?

7. What is your biggest challenge right now?

8. If you were to move, what companies would you be most interested in talking to?

9. _____ is sponsoring this survey. What do you know about them?

10. Would you be interested in getting a few creative ideas from them on how to meet your business challenges (tie to challenge above)?

I really appreciate all the time and information; you have a great insight on those issues. Where would you like me to send a copy of our survey results?