

Core Values    Inherent Strengths    Archetype    Wildly Important

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Business Development

Activity	Action Plan	Assigned To	Marker	Current	Comments

Pipeline Development

Activity	Action Plan	Assigned To	Marker	Current	Comments

Transaction Development

Activity	Action Plan	Assigned To	Marker	Current	Comments

Brand Development

Activity	Action Plan	Assigned To	Marker	Current	Comments

Relationship Development

Activity	Action Plan	Assigned To	Marker	Current	Comments

Professional Development

Activity	Action Plan	Assigned To	Marker	Current	Comments